

Marketing Intern Job Summary

We are seeking an enthusiastic, creative, and dependable marketing intern. In this position, you will collaborate with our marketing and advertising teams in each stage of marketing campaigns. Your work will include developing, growing, and expanding our marketing channels through social media outreach, blogging, and strategic planning.

Marketing Intern Duties and Responsibilities

- Support the marketing team
- Assist in the creation of signage, mock-ups, email campaigns, and social media content
- Seek and analyze competitor marketing material and digital content
- Create and maintain tracking reports of digital and traditional marketing efforts
- Develop new social media campaigns, considering current and planned promotional activities.
- Monitor social channels and respond to feedback, questions, and concerns
- Assist in planning and staffing of trade shows
- Provide administrative support to management when required
- Assist in planning and hosting marketing events

Marketing Intern Requirements and Qualifications

- Currently enrolled undergraduate student studying sales, marketing or communications
- Strong work ethic
- Experience with marketing computer software, online applications, VRM analytics and Google Adwords
- Extensive knowledge of business social media best practices and platforms
- Data entry and computer skills a must
- Strong verbal and written communication skills
- Willingness to learn on the job and share experiences with other members of the team

Benefits of Internship:

- Gain experience and knowledge in the workforce and local government
- Hands on experience
- Letters of Recommendation to include a description of job duties & functions
- Media Appearances & Media Relations
- Ability to build portfolio
- Flexible Schedule

Contact Information:

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